



Client

The Bread Factory was founded in 1993, making artisan bread, they now operate seven sites with 650 employees. The hand-made bread is made from responsibly sourced ingredients to produce soulful, delicious and healthy breads.

Background & Requirements

Recent company growth due to a realisation of the benefits in eating healthy bread, meant that The Bread Factory would benefit from having a dedicated waste management company who would put their needs first.

The environment is very important to The Bread Factory, around 50-60 tonnes of waste every month and it's important for them to know what happens to the waste once it's been collected.

The Simply Solution

Simply Waste Solutions provided The Bread factory with their own account manager, and their priority is to ensure that everything operationally runs smoothly with little impact on their own operation.

Firstly, their account manager visited their sites to see which main waste streams are being produced. As well as bread waste, cardboard and general/residual waste make up their main waste streams.

It quickly became clear that they would benefit from large on-site compactors and a bailer, these machines compact and store waste. Anything that is surplus to requirements goes in the back of the machine and is operated by a mechanical bin lift on the front, this allows the site a smooth transition and in turn increases productivity.

What They Say

“ Working with Simply Waste Solutions made life a lot easier for me. When I run an operation that has 650 employees from 7 units, this is one of those things I don't want to deal with on a daily basis. James and his crew at Simply Waste took this headache away from me. ”

- Eilan Azulay, Operations Manager, The Bread factory



Results

Having a dedicated account manager means The Bread Factory has a direct line to them for any day to day issues that need addressing, they meet regularly to review operational performance and discuss potential service improvements that could be added.

By installing the compactors and bailers for general and cardboard waste maximised the available space on site. This also minimises the number of visits needed to remove waste and in turn reduces the number of trucks on the road.

To further reduce the waste miles on the road, collected general waste is taken to a waste transfer site in London, from there it travels down the river Thames on barges. When it reaches its destination, a waste-to-energy plant in Balvedere, East London, the waste is converted into electricity which is then used to heat and power homes locally.

